



SANSKRITHI SCHOOL OF BUSINESS

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Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134

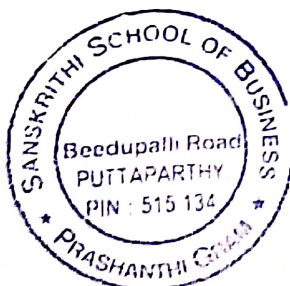
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5.1.2 Sample photographs

2017-2018



Dr. Balakrishna
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHY - 515134,
Ananthapuramu (D.T.) A.P.

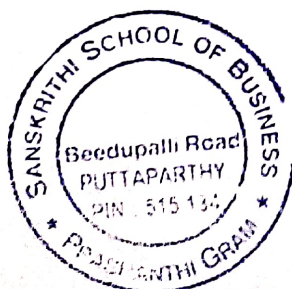




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Dr. Bala Koti Reddy
PRINCIPAL
Sanskriti School of Business,
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PUTTAPARTHI, SRI SATHYA SAI DISTRICT
ANANTAPURAM, ANDHRA PRADESH

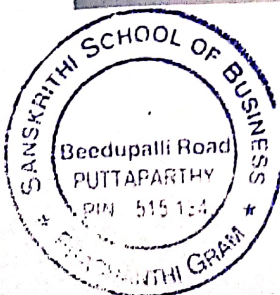




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Dr. Bala Kotegodari
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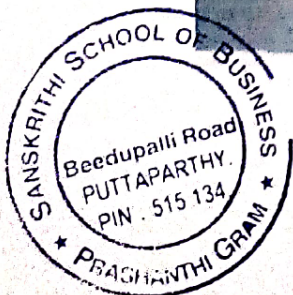


Ananthapuramu (Dt.) A.P.



Dr. Balakrishna
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Ananthapuramu (Dt.) A.P.





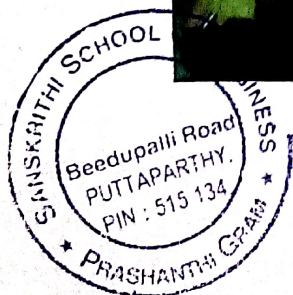
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2018-2019



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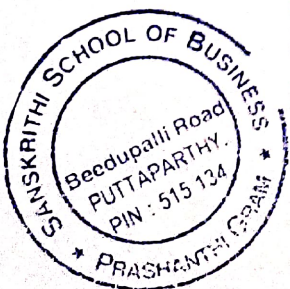
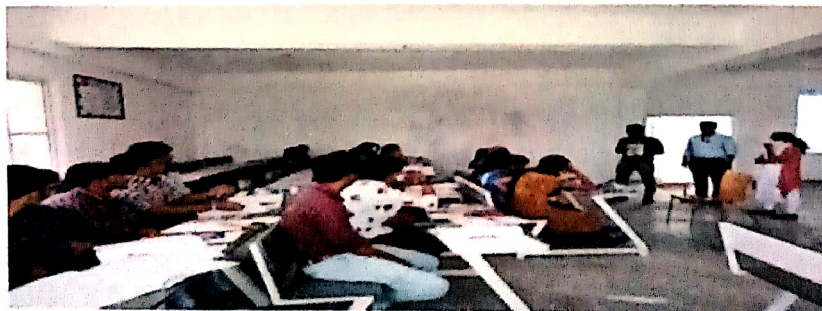
2019-2020

Swachh Bharat



2020-2021

Awareness on Covid Precaution



D.V. Balakrishna
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International Yoga day

Sanskriti Group of Institution
Approved to JNTUA, Recognized by AICTE & AIMS New Delhi

LIVE WEBINAR ON...
REDEFINING IMMUNITY AND WELLNESS THROUGH YOGA
BE WITH YOGA BE AT HOME

International Yoga day
21 June, 2021 9-10 AM

Mr. Rangaraj
Art of Living Teacher,
Senior vice president-MD India,
Global Digital Head, Alorica.

Registration for Faculty
Registration for students

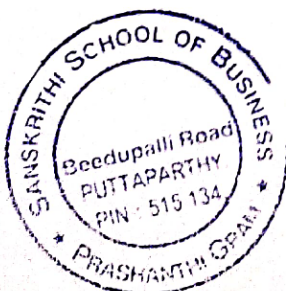
More info
+91 9820142417
www.sanskritibusinessschool.com

ICBTCPI-2021

SSB SANSKRITHI SCHOOL OF BUSINESS

(ICBTCPI-2021)
**INTERNATIONAL
CONFERENCE
2021**

**BUSINESS
TRANSFORMATION
DURING
COVID-19 PANDEMIC
SITUATION
IN INDIA**



Dr. Balakrishna Wari,
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2021-2022

AARAMBA 2022

FEB 2022
26

GUEST OF HONOUR
PAVAN KUMAR
Founder Director at
Pavans Food International Pvt. Ltd.
Andhra Pradesh, India

Sponsored by AICTE-SPICES

EVENTS

- BOOK RELEASE** - Unfolding Rural & Women Entrepreneurs stories
- INSPIRE** - ENTREPRENEURSHIP CHALLENGE
- PRAYAS** - INNOVATION MODELS, SUCCESS STORIES, WOMEN ENTREPRENEURSHIP
- WEALTH/NO WASTE** - A READING PROGRAM TO

ATRACTIVE PRIZES FOR WINNERS & PARTICIPATING ESTABLISHMENTS

EVENT CO-ORDINATOR:
Mrs. E. Prashanthi Associate Professor,
Ms. B. Prashanthi, Assistant Professor

Scholarship Exam

10th SAI PRUDENT SCHOLARSHIP EXAM

STUDY @ Puttaparthi

TAKE THE TEST AND WIN A SCHOLARSHIP

21-02-2021, 10:00 AM
Sanskriti School of Business

ADMISSION FEATURES OF SCHOLARSHIP

- 1 YEAR FULL TIME SCHOLARSHIP
- 100% TUITION FEE EXEMPTION
- 100% BOARD FEE EXEMPTION
- 100% LIBRARY FEE EXEMPTION
- 100% SPORTS FEE EXEMPTION
- 100% CAMPUS LIFE FEE EXEMPTION
- 100% TRAVEL FEE EXEMPTION
- 100% HOSTEL FEE EXEMPTION
- 100% MEALS FEE EXEMPTION
- 100% UNIFORM FEE EXEMPTION
- 100% MEDICAL FEE EXEMPTION
- 100% INSURANCE FEE EXEMPTION
- 100% SECURITY FEE EXEMPTION
- 100% OTHER FEE EXEMPTION

COURSES COVERED

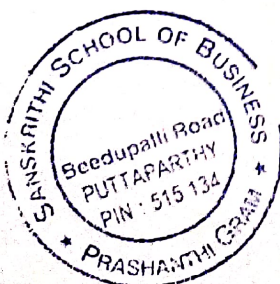
WELFARE AGENCIES COVERED

Basic Cardiac Life Support

DV. Balu Koteswari

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SANSKRITHI GROUP OF INSTITUTIONS

FACULTY WORKSHOP ON

**BASIC CARDIAC
LIFE SUPPORT**

by
DR. MUNEER KANHA

January 08, 2022 @ 3:30 pm

Beedupalli Knowledge Park, Puttaparthi | -91 9100974516/18 | www.sgiblog.com

London School of Digital Business

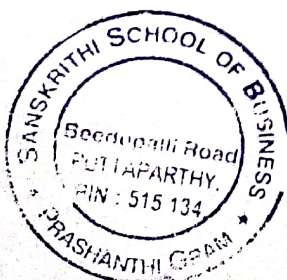
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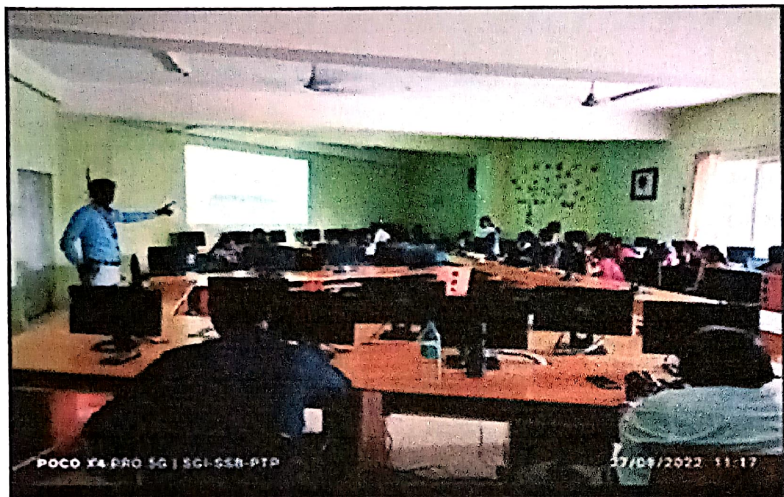


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IDC PROJECT REVIEW

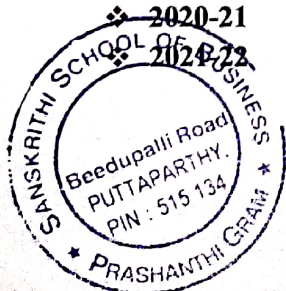


CAPACITY BUILDING AND SKILLS ENHANCEMENT

Sanskrithi School of Business closely monitors each and every student, assisting them in acquiring, enhancing, and maintaining the skills, knowledge, tools, equipment, and other resources necessary to carry out their professions effectively. As a result, kids will develop and excel in all of their endeavours. We'll assess each person's strengths and limitations before providing training to improve their capacity, skills, and capacities. The overarching goal of SSB is holistic development, thus we mould our students by providing them with programmes to improve their knowledge acquisition skills through a variety of extracurricular activities, such as the arts and literature. The institution has implemented the following measures to improve skills and capability.

The details of the year wise Capability building and skills enhancement programs organized are as enlisted here below.

- ❖ 2017-18
- ❖ 2018-19
- ❖ 2019-20
- ❖ 2020-21



DY. Balakrishna

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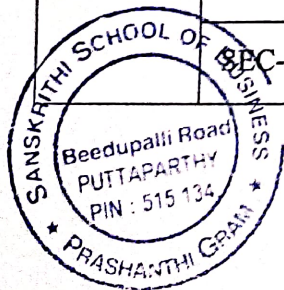
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2018-19

SANSKRITHI SCHOOL OF BUSINESS: PUTTAPARTHI

MBA II SEM TIME TABLE FOR 2018 - 19

Day	BATCH	9.30 AM-10.20 AM	10.20 AM-11.10 AM	11.20 AM-12.10 PM	12.10 PM-01.00 PM	2.00 PM-2.50 PM	02.50 PM-03.40 PM	03:40PM – 04:30PM
Monday	SEC-A	Speaker Club EP	Marketing club	MM (GRS)	FM (ARK)	HRM (RB)	OM (EP)	BRM (MRK)
	SEC-B	Speaker Club MRK	BC (EP)	HRM (ARK)	FM (RP)	BRM (MRK)	OR (SMK)	DAL (TV)
	SEC-C	Speaker Club GRS	HR club	OR (SMK)	FM (TV)	HRM (AS)	DAL (ARK)	MM (GRS)
Tuesday	SEC-A	Speaker Club ARK	HR club	OR (SMK)	HRM (RB)	DAL(SMK)	OM (EP)	BRM (MRK)
	SEC-B	Speaker Club RB	BC (EP)	MM (GRS)	OM (EP)	BC P & T (EP)	BRM (MRK)	HRM (ARK)
	SEC-C	Speaker Club RP	BC (RB)	OM (EP)	OR (SMK)	MM (GRS)	HRM (AS)	DAL (ARK)
Wednesday	SEC-A	Speaker Club ARK	BC (RP)	MM (GRS)	FM (ARK)	BC P & T (RP)	OR (SMK)	OM (EP)
	SEC-B	Speaker Club EP	Marketing club	OR (SMK)	FM (RP)	MM (GRS)	HRM (ARK)	BRM (MRK)
	SEC-C	Speaker Club RB	Finance club	OM (EP)	FM (TV)	HRM (AS)	BRM (MRK)	MM (GRS)



Dr. Babu
 Sanskrithi School of Business,
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 PUTTAPARTHI - 515134,
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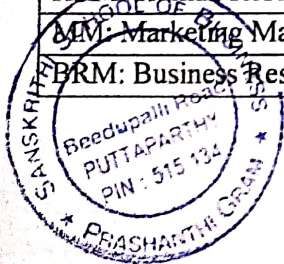
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Thursday	SEC-A	Speaker Club RB	Innovation Club	OR (SMK)	FM (ARK)	DAL(SMK)	MM (GRS)	OM (EP)
	SEC-B	Speaker Club SMK	HR club	MM (GRS)	FM (RP)	OM (EP)	BC P & T (EP)	DAL (TV)
	SEC-C	Speaker Club EP	Finance club	OM (EP)	FM (TV)	BRM (MRK)	BC P & T (RB)	OR (SMK)
Friday	SEC-A	Speaker Club TV	Finance club	BRM (MRK)	FM (ARK)	HRM (RB)	DAL(SMK)	BC P & T (RP)
	SEC-B	Speaker Club ARK	Innovation Club	OR (SMK)	FM (RP)	MM (GRS)	HRM (ARK)	OM (EP)
	SEC-C	Speaker Club RMK	BC (RB)	BRM (MRK)	FM (TV)	BC P & T (RB)	HRM (AS)	MM (GRS)
Saturday	SEC-A	Speaker Club SMK	BC (RP)	MM (GRS)	OR (SMK)	BC P & T (RP)	HRM (RB)	BRM (MRK)
	SEC-B	Speaker Club ARK	Innovation Club	OR (SMK)	BC P & T (EP)	BRM (MRK)	OM (EP)	DAL (TV)
	SEC-C	Speaker Club RB	Marketing club	OM (EP)	BRM (MRK)	DAL (ARK)	OR (SMK)	BC P & T (RB)

Name of the Subject	Sec A	Sec B	Sec C
HRM: Human Resource Management	Mr.RakeshBhurani	Mr. A. RamaKrishnaiah	Dr A. Srinivasan
MM: Marketing Management	Mr. G. Raja Sekhar	Mr. G. Raja Sekhar	Mr. G. Raja Sekhar
BRM: Business Research Methods	Mrs M.Rama Kumari	Mrs M.Rama Kumari	Mrs M.Rama Kumari



DY. Principal
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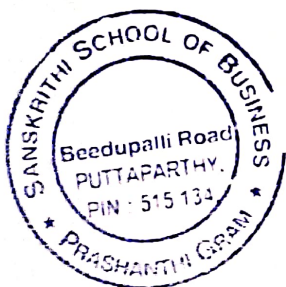


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OR: Operations Research	Mr. S. Md. KarimullaBasha	Mr. S. Md. KarimullaBasha	Mr. S. Md. KarimullaBasha
OM: Operations Management	Mrs.E. Prasanthi	Mrs.E. Prasanthi	Mrs.E. Prasanthi
FM: Financial Management	Mr A. RamaKrishnaiah	Dr Rajendra Prasad	Dr T. Venkateshan
BC: Business Communication and Lab	Dr. Rajendra Prasad	Mrs.E. Prasanthi	Rakesh Bhurani
DA: Data Analytics Labs	Mr. S. Md. KarimullaBasha	Dr T. Venkateshan	RamaKrishnaiah



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 SANSKRITHI SCHOOL OF BUSINESS – MBA IV SEM TIME TABLE 2018 -2019										
		9.30 - 10.20	10.20 -11.10 Project Review	11.10 - 11.20	11.20 -12.10	12.10 -1.00	1.00 -2.00	2.00 -2.50	2.50 -3.40	3.40 -4.30
MON	BATCH-I	Speakers Club-ARK	RP	BREAK	OD/SM	STM/EB	LUNCH BREAK	Group Discussions	IFM/Lab	EB/STM
	BATCH-II&III		SMD							
TUE	BATCH-I	Speakers Club-TV	RK		EB/SM	IFM/STM		Role Paly	OD/EB	STM/IFM/GHRM
	BATCH-II&III		GRS							
WED	BATCH-I	Speakers Club-SMD	EP		OD/SM	STM/EB		ADD On Courses-TV	Lab/IFM/GHRM	EB/STM
	BATCH-II&III		TV							
THU	BATCH-I	Speakers Club-GRS	MRK		IFM/EB	OD/SM		ADD On Courses-RP	STM/IFM	EB/LAB/GHRM
	BATCH-II&III		RB							
FRI	BATCH-I	Speakers Club-RB	RP		EB/IFM	OD/STM		Mock Interviews	IFM/EB	STM/SM
	BATCH-II&III		SMD							
SAT	BATCH-I	Speakers Club-EP	GRS		IFM/SM	STM/EB		QUIZ	IFM/LAB/GHRM	EB/STM
	BATCH-II&III		RB							

- Name of the Subject
- Strategic Management(STM)
- E-Business (EB)
- Elective V
- Services Marketing(SM)
- Organisation Development(OD)
- Elective VI
- International Financial Management(IFM)
- Global Human Resource Management(GHRM)

Name of the Faculty
Prof Dr P.Kameshwar Rao , PhD
Dr.K.Rajendra Prasad, PhD

Mrs.M.Ramakumari, (PhD)
Dr.A Srinivasan, PhD

Dr.T.Venkatesan, PhD
Mr.Rajasekar

BATCH - I Finance/HR- Subjects : IFM & OD

BATCH - II Finance/Marketing-Subjects : IFM & SM

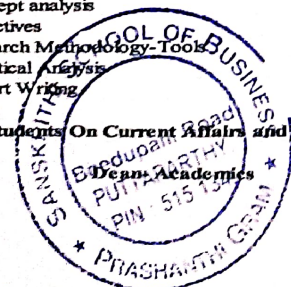
BATCH - III Marketing / HR -Subjects: SM & GHRM

RP Dr.K.Rajendra Prasad, PhD
STM MR.Smd.Karimulla Basha
GRS Mr.G.Rajashekar
RK Mr.A.Rama Krishna
RB Mr.Rakesh Burani
TV Dr.T.Venkatesan, PhD
MRK Mrs.M.Ramakumari, (PhD)
EP Mrs.E.Prashanthi

NOTE:

- Project Review**
- Title
 - Industry Analysis
 - Company Analysis
 - Concept analysis
 - Objectives
 - Research Methodology-Tools
 - Statistical Analysis
 - Report Writing

Speakers Club
Seminars By students On Current Affairs and Contemporary Issues



Dr. Prashanthi

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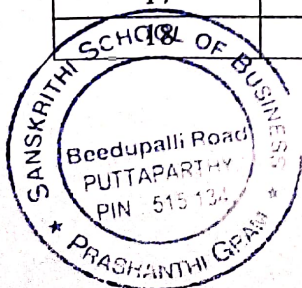
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Capability building and skills enhancement initiatives taken by the institution include the following.

1. Soft skills
2. Language and Communication Skills
3. Life Skills(Yoga, physical fitness, Health and Hygiene)
4. ICT/ Computing Skills

Sr. No.	Date	Name of the Program
1	21-06-2018	Yoga and Meditation
2	24-07-2018	Guest Lecture on Stock market awareness
3	02-08-2018.	Seminar on Awareness regarding various Skill Development Courses for Engineering Graduates
4	06-08-2018.	Language day (Idioms & Phrases)
5	21-08-2018	Business analysis program
6	14-09-2018 to 28-09-2018	Seminar on Personality development and time management
7	16-10-2018	Language day (Oral Communication)
8	30-10-2018	Placement Training
9	31-10-2018	Workshop on Creative Mind Power
10	12-11-2018	Importance of physical fitness
11	29-01-2019 to 31-01-2019	Soft Skills Program
12	21-02-2019	Language program (Synonyms and Antonyms)
13	04-03-2019	Public Health aspects of food hygiene and sanitary regulations of eating establishments- Awareness program
14	26-03-2019	Memory Techniques and role play
15	4-12-2019	Placement
16	06-12-2019	Teaching-Learning Processes
17	07-12-2019	Tune in - show your talent
	08-12-2019	Soft skills



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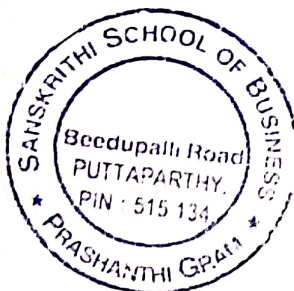
2019-2020

SSB SANSKRITHI SCHOOL OF BUSINESS		TIME TABLE 2019-20 w.e.f. 15th July, 2019						
Day	Sec.	1 9:30 to 10:20	2 10:20 to 11:10	3 11:20 to 12:10	4 12:10 to 1:00	5 2:00 to 2:50	6 2:50 to 3:40	7 3:40 to 4:30
Monday	A	Smart Manager	Business Ethics & Corporate Governance	Green Business Management	Entrepreneurship Development	BS-LAB	Elective 2 Financial Institutions & Services	Elective 3 Investment and Portfolio Management
	B	Smart Manager	Business Ethics & Corporate Governance	Entrepreneurship Development	Green Business Management	"AARAMB"	Consumer Behavior	Performance Management
Tuesday	A	SPEAKERS' CLUB	Elective 2 Financial Institutions & Services	Green Business Management	Elective 4 Advertising and Sales Promotion Management	"AARAMB"	Elective 3 Investment and Portfolio Management	Business Ethics & Corporate Governance
	B		Consumer Behavior	Entrepreneurship Development	Knowledge Management	BS-LAB	Performance Management	
Wednesday	A		Business Ethics & Corporate Governance (Case study)	Elective 4 Advertising and Sales Promotion Management	Entrepreneurship Development	BS-LAB	Elective 1 Product and Brand Management	Elective 3 (Case Study) Investment and Portfolio Management
	B		Business Ethics & Corporate Governance (Case study)	Knowledge Management	Green Business Management	Marketing Club	Human Resource Development	Performance Management
Thursday	A		Business Ethics & Corporate Governance (Seminar)	CASE STUDY Green Business Management	Elective 4 (Case Study) Advertising and Sales Promotion Management	Marketing Club	Elective 1 Product and Brand Management	Elective 2 (Case Study) Financial Institutions & Services
	B		Business Ethics & Corporate Governance (Seminar)	Entrepreneurship Development	Knowledge Management	BS-LAB	Human Resource Development	Consumer Behavior
Friday	A	Uttam Time	Elective 1 (Case Study) Product and Brand Management	Elective 2 (Seminar) Financial Institutions & Services	Elective 4 (Seminar) Advertising and Sales Promotion Management	BS-LAB	SEMINAR Green Business Management	CASE STUDY Entrepreneurship Development
	B	Uttam Time	Human Resource Development	Consumer Behavior	Knowledge Management	Investment Club	Entrepreneurship Development	Green Business Management
Saturday	A	Uttam Time	Elective 1 (Seminar) Product and Brand Management	Elective 3 (Seminar) Investment and Portfolio Management	SEMINAR Entrepreneurship Development	Investment Club	PLACEMENT AND TRAINING TEST	
	B	Uttam Time	Human Resource Development	Performance Management	Green Business Management	BS-LAB		

4-30 TO 5-00 MEET THE MENTOR

apability building and skills enhancement initiatives taken by the institution include thefollowing.

1. Soft skills
2. Language and Communication Skills
3. Life Skills(Yoga, physical fitness, Health and Hygiene)
4. ICT/ Computing Skills



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